



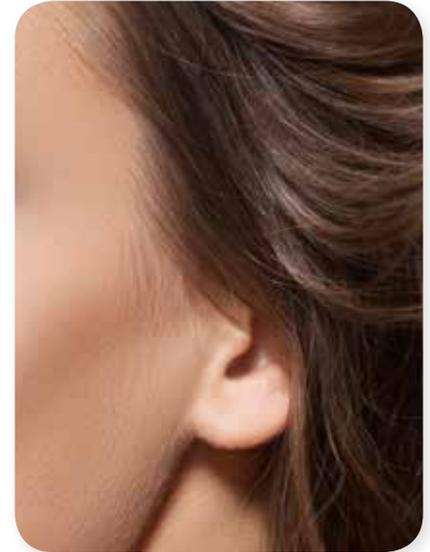
**NOUVEAU CONTOUR®**  
MASTERS IN MICROPIGMENTATION

Looking good with permanent make up

# Permanent makeup

**Every woman wants to look perfect every moment of every day. Normal makeup cannot meet this requirement, but permanent makeup by Nouveau Contour can!**

Permanent makeup eyebrows, eyeliners and lips are semi-permanent pigmented in the upper layer of the dermis. During sports and work-out, when you step out of swimming pool, when you wake up in the morning, when you walk through stormy weather and even when you wipe away a tear during a romantic movie, your permanent makeup always stays in place, a perfect look 24 hours a day, 7 days a week. When regular makeup is removed, your face will still have the accents that give your beautiful expression. You will save a lot of time every morning as you will not have to draw your eyebrows, eyeliners or lipliner anymore.



# The treatment

**Permanent makeup is applied with an ultra fine needle combination that moves in a very fast up and down motion and deposits a skin-friendly and totally safe pigment into the skin. The goal of permanent makeup is to apply correct colour in the correct place to make you look better. To apply permanent makeup with accurate craftsmanship and reliable equipment is a prerequisite.**

## **Craftsmanship**

It goes without saying, it is important the pigmentation is applied with precision. Concerning high level skills you are in good hands with your Nouveau Contour professional. Permanent makeup professionals are trained at the Nouveau Contour Academy, the leading brand in permanent makeup and education. Your permanent makeup professional has completed an intensive training program with all specialized techniques to perform the best treatment.

## **Reliable equipment**

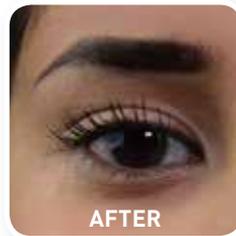
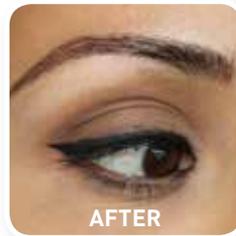
Your professional works with the exclusive Nouveau Contour device, the latest technical innovations and novelties in the field of permanent makeup. The device is digital and computerized making the treatment accurate to fractions of millimeters to guarantee the best results. The computer can control the needle frequency accuracy to 0.01 seconds. In accordance to the strict rules of the Health Authorities a new sterile needle module is used for every client and the module will be destroyed after the treatment. You are assured permanent makeup from your Nouveau Contour professional is completely safe.



# Treatments

## Eyebrows

Thin or irregular hair growth of the eyebrows can be fully adjusted with permanent makeup to a smooth and uniform brow shape like as only makeup artists can create. Any scars on the eyebrows can also be camouflaged. If you depilated your brows for years and you have very little natural hair growth anymore, with permanent makeup your facial expression will be complete again.



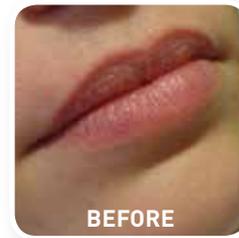
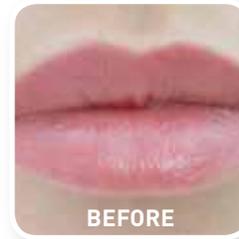
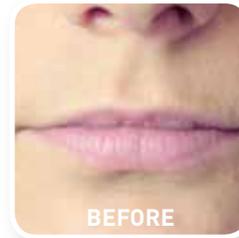
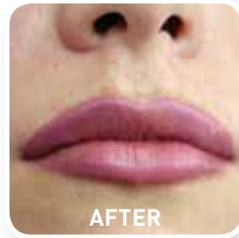
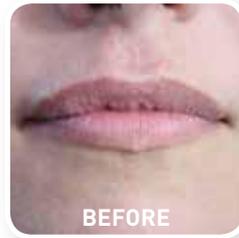
## Eyes

Eyelashes and eyeliners give your eyes expression. With permanent makeup the appearance of the eyes can be changed by using different colors and the looks will be enhanced. The eyeliners are pigmented between the eyelashes and it gives a natural and beautiful appearance. You can have a subtle lash liner or expressive eyeliner. Too small or too big eyes can optically be brought back into balance with your face. Always have beautiful eyes without having to worry that your makeup is wiped out.



## Lips

With permanent makeup you can obtain a natural lip contour or give your lips an extra accent. Also correcting lips so they will become in balance is an important application of permanent makeup. For the lips you can choose lip liner colors of your choice, it is also possible to choose a colour for a less obvious lipliner for natural shape and to give pale lips more color. With full lip pigmentation, you won't need to apply lipstick again.



### Medical pigmentation

In addition to the cosmetic applications, permanent make-up is frequently used in the medical world. One of the main applications is the pigmentation of the areola. After breast reconstruction or breast conserving surgery a completely new and natural areola can be created. With medical pigmentation pale natural areolas can also be given more color.



# Frequently asked questions



## **Does it hurt?**

No. Permanent makeup is not completely painless, but is generally not perceived as pain. Thanks to the latest computer-controlled equipment and anesthetic creams there is minimal discomfort. Every client is different, some will feel vibrating or scratching and some will feel nothing at all.

## **For who is permanent makeup suitable?**

Almost everyone. Women and men who want to look great at any moment of the day, for those who need corrections, for people with allergies to regular makeup, for people who are active in sports. Permanent makeup is accepted by each population group.

## **How long does permanent makeup stay?**

In general, permanent makeup will always be present. The intensity of your permanent makeup fades in the course of time. However, this is completely dependent from person to person. This is partly due to the natural cell renewal, the immune system and the influence of UV light.

## **If I don't like permanent make up, then what?**

This has never happened. Before we start with application, the shape will be drawn. Together with your Nouveau Contour professional you can choose the color that suits you best. Only when everything is to your complete satisfaction, the pigmentation procedure will begin.

**Do I have to choose the color by myself?**

No. Your Nouveau Contour professional followed a special training on color theory and can give you expert advice which color suits you best. There is a choice from more than 66 colors for all skin types, it's even possible to mix a custom made color to your liking.

**Can I still apply regular makeup?**

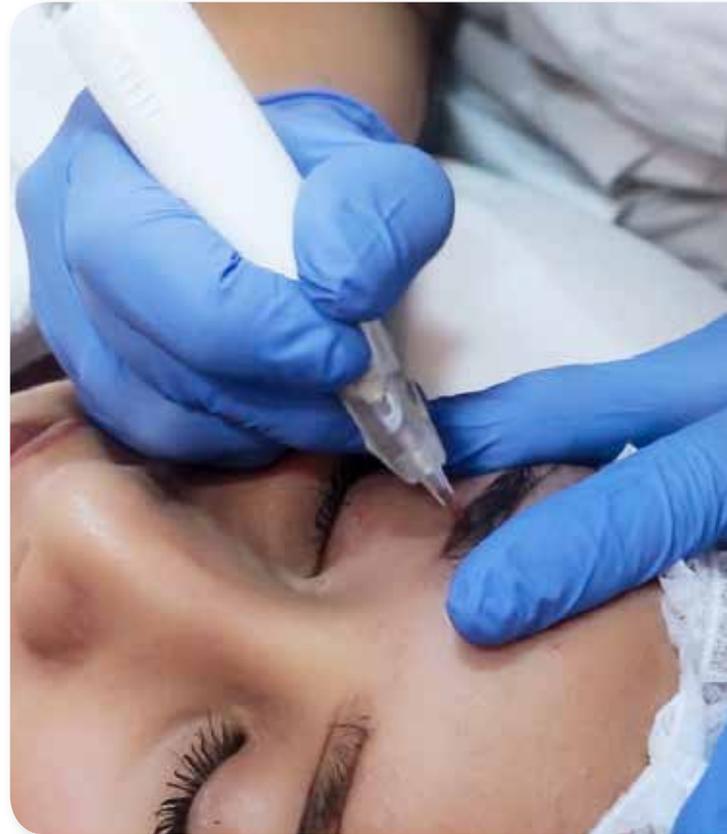
Absolutely. Permanent makeup is not intended as replacement for evening makeup, it serves in particular to accentuate. Additional makeup can always be applied for a evening out.

**Can I walk in for a treatment?**

Before a permanent makeup treatment, there will always be a consultation. During the consultation you can discuss with your Nouveau Contour professional your needs and how permanent makeup can meet them, you can specify your every wish regarding permanent makeup. Of course, a sound advice is given how the best and most beautiful results with permanent makeup can be obtained.

**How long does the treatment take?**

Generally it takes about 1 to 1½ hours, including the consultation, drawing the shape, color choice and pigmentation procedure.



**Is there any special after care?**

Basically after the application of permanent makeup there is no special after care needed. To ensure that your permanent makeup will be optimal, your Nouveau Contour professional will give you guidelines for after care during the healing of the skin.

**Is the end result immediately visible?**

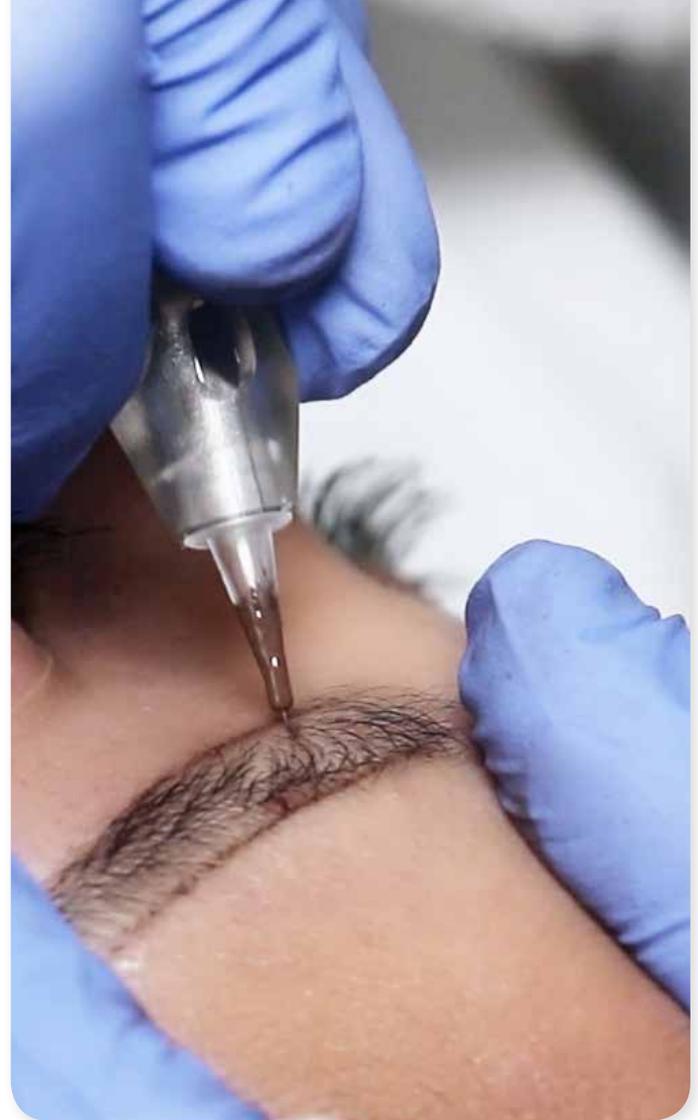
No. The first week, the pigmentation is significantly darker than the final result. Within the first week of healing the intensity of the color will become about 40% softer. Due to the natural cell renewal, the end result of pigmentation will be visible after a period of approximately 3 to 5 weeks.

**Is permanent makeup safe?**

Yes. We work only under the strict rules of the Health Authorities. For every treatment a new sterile needle is used which will be destroyed immediately after the treatment.

**For the amount I spend on permanent makeup I can buy a lot of pencils!**

Indeed. However every morning is there a makeup artist who is styling your eyebrows, drawing a crisp eyeliner for you or correcting the shape of your lips? Does this makeup artist also accompany you on holiday to quickly redo your makeup as you step out of the ocean or the swimming pool? It is not just the line or contour, it comes to overall convenience that you will experience every day for years.





### **Is permanent makeup the same as a tattoo?**

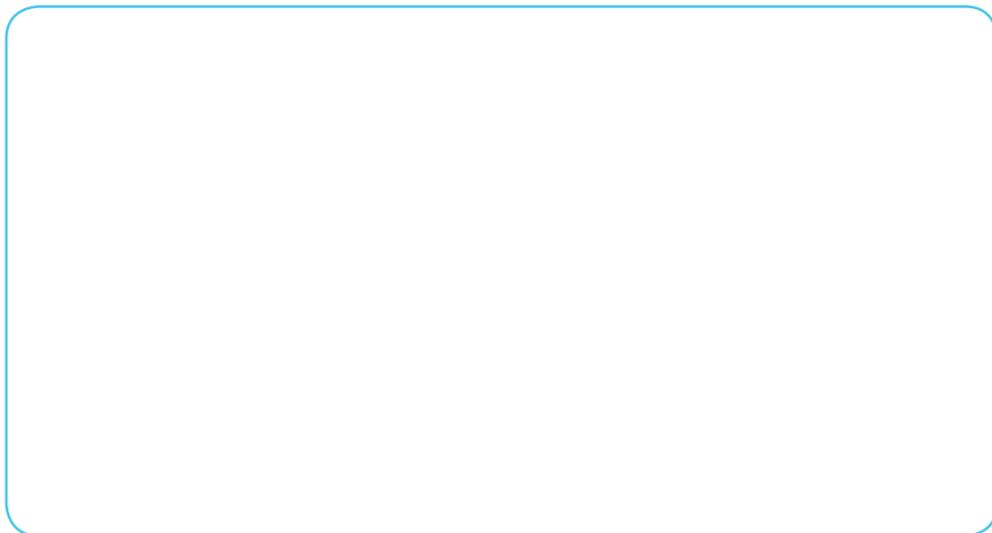
The principle is similar to each other. With both procedures pigment is placed into the skin with needles, but that is the only similarity. The equipment as well as the composition of the pigments, and the techniques is completely different.

### **Can you make a temporary tattoo with permanent makeup?**

Temporary tattoos do not exist. Permanent makeup pigments fade because they are deposited less deeply into the skin and the compositions of the pigments are different. When faded, the remains of the Pigments are hardly visible anymore between lashes or along the lip line. However, total disappearance does not happen.



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