Introduction
HIGHEST QUALITY
Nouveau Contour Pigments are manufactured under the same rigorous standards as its equipment. Stringent quality control procedures guarantee only the best, highest quality colorants are used. All pigments are assessed for their chemical composition, microbiological contaminations, chemical structure, crystal form, color intensity, granular density, colorfastness and purity. For a long lasting result, color density and color retention are key. Nouveau Contour uses a special manufacturing procedure to achieve a highly concentrated pigment color. The color palette of 74 colors is composed to achieve natural and long lasting results.

In regards to the glass bottles, the actual color is clearly visible. Moreover, the bottles have a dosing system that allows you to dose better, more accurately and without spilling pigment.

PRICING
All pigments are $29.95 (not including tax and shipping).

COLOR IDENTIFICATION SYSTEM (CIS)
Nouveau Contour’s unique Color Identification System simplifies the complexity of color theory, making it easy to choose the correct pigment for each procedure and every skin type. All of the relevant information is available for each pigment color, providing technicians with added confidence in the color outcome of the skin.

The Color Identification System helps you to:

- Immediately identify which pigment to add to make a color darker or lighter
- Cross-reference other colors to make a color warmer or cooler
- Obtain a clear description of the pigment
- Recognize if the undertone is warm, cool or neutral
- Determine per skin type category, the best pigment color for Eyebrows, Eyeliner, Lips or Medical procedures
- Choose from the recommended needle formation

At our website www.nouveaucontourusa.com you can find the complete information and color charts of the pigments.
TREATMENT
Permanent makeup is applied with an ultra fine needle combination that moves in a very fast up and down motion and deposits a skin-friendly and totally safe pigment into the skin. The goal of permanent makeup is to apply correct colour in the correct place to make you look better. Below are some before and after photos for different permanent makeup treatments.
Eyeliner
1000 Pitch Black
Deep and very dark black for expressive eyeliners.
Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1001 Soft Black
A soft black charcoal color. Use this for all blonde-haired women or blue-eyed women who want softer eyeliner, or older women. Ideal to make a shaded eyeliner. Add a few drops of Black is Black (150) if you want to darken the color.
Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1002 Olive Taupe
A soft grey/black color with a shade of green for women who prefer a soft eyeliner. Looks magnificent on clients with brown and/or green eyes. Perfect color to make a soft shaded eyeliner.
Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1003 Light Grey
This pigment has lots of applications for more advanced artists. It’s a good choice if you want to create a perfect French Pearl effect for a top eyeliner. Also, for eyeliners, it can work beautifully to complete the eyeliner.
Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1004 Medium Grey
This is a medium charcoal grey with just a hint of blue. If your clients have grey hair or want a softer lower eyeliner or lash enhancement, you might consider using this beautiful pigment. For those of you who are doing advanced work, you’ll find that this hue works beautifully on upper shaded eyeliners.
Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1005 Dark Grey
If your client has pale grey or grey/blue eyes, you can get spectacular results with this pigment. It’s a softer grey, so on lower eyeliners you can either use it alone for a very natural look, or use it underneath eyeliners to soften them. On the upper lid, it can also be used to create an amazing shaded effect.
Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1006 Midnight Green
A great teal color which looks fabulous on pale green, grey and blue eyes. This pigment is especially flattering if it is used below a black pigment in the outer edges on the lower eyeliner. Also great for a dual color eyeliner. Works well for both warm and cool skin tones.
Application: Eyeliner
Eyeliner shaded
Undertone: Cool
1007 Deep Olive
A fantastic deep olive green for use as a soft eyeliner. If you are pro trained in advanced eyeliner techniques, you might consider using it as part of a dual tone eyeliner effect. The dual effect looks stunning.

Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1008 Dark Green
A softer black with added green tones, this is a good potential choice for clients with green or hazel eyes, or those with a warm skin tone. It’s also really useful for any client who wants a dark, but soft looking, eyeliner. This pigment is also useful if you need to darken the tone of other green toned pigments from the Nouveau Contour collection.

Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1009 Grey Blue
If your client has grey or blue eyes, this soft light blue is superb for the lower eyeliner. It’s also really versatile as you can use it as a secondary color on top eyeliners or apply it using shading techniques for a smudgy effect.

Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1010 Bright Blue
This deep, gorgeous midnight blue looks almost like denim and is unbeatable for blue eyed clients. There is an important rule with this color: it’s deep and it’s strong, so ensure you are fully qualified and trained in how to apply it.

Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1011 Midnight Blue
Bored of using black? Give your treatments a boost with this gorgeous dark blue. It’s great for both upper and lower eye liners; it really brings out the blue in your client’s eyes. If you are trained in using multiple blends for that pro touch, you might alternatively consider using this as a second color over a darker eyeliner blend.

Application: Eyeliner
Eyeliner shaded
Undertone: Cool

1012 Deep Purple
This purple has deep blue undertones when healed. It looks fantastic on dark brown eyes. It is especially flattering when used on the top of black eyeliner or to add richness to the underneath lashes.

Application: Eyeliner
Eyeliner shaded
Undertone: Cool
1101 Tuscany
Medium – Dark Brown color. Good for Mediterranean skin-colors, Hispanics or Middle Eastern Heritage.
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Warm

1102 Umber
Dark Earthy Brownish Red.
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Warm

1103 Auburn
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Warm

1104 Hot Chocolate
Darkest Brown, good for all brunettes.
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Warm

1105 Cappuccino
Medium Brown with Cool undertone.
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Cool

1106 Espresso
Dark Slate Brown.
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Cool

1107 Latte
Medium Brown shade. The more implanted, the warmer it becomes.
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Warm

1108 Golden Brown
Good for Red Heads or used as a highlight.
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Warm

1109 Hazelnut
Rich warm brown. Best used for hair-strokes and powder fill brows.
Application: Eyebrows shaded
Eyebrows hair stroke
Undertone: Warm
**1201 Nearly Nude**
A very light natural pink base color. Matches up to most very light lip colors but can be too light if used on its own. It is a must in the assortment; it can be used to lighten or soften any other lip pigment. If used pure it will obtain a very natural look on lips with a very light complexion.

- Application: Lipliner
- Undertone: Cool/Neutral

**1202 Natural Look**
A soft natural lip color. Looks stunning on sallow skin tones. It may not be strong enough for some lip bases as this is a very soft color. Perfect for a natural lip liner or to give very pale lips natural look with full lips technique.

- Application: Lipliner
- Undertone: Cool/Neutral

**1203 Virgin**
A warm coffee caramel color that complements fair to medium complexions. This gives a natural appearance when healed in the skin. A must for mixing with other colors. This color works well for sallow, peaches and cream skin tones. It is an amazing color on red heads.

- Application: Lipliner
- Undertone: Warm/Neutral

**1204 Sweetheart**
This is a rose pink with a twist of a tropical punch. This pigment complements the natural lip base from fair to medium complexions. This is a great pink base with a hint of mauve, a gorgeous color which will give a cool neutral lip. A very popular color, a must have, it can be used in several lip mixtures.

- Application: Lipliner
- Undertone: Cool

**1205 Sangria Shine**
A beautiful cool pink color with a hint of red. This pigment has incredible color retention. Looks fantastic on fair, rosy translucent skin tones or medium complexions with blond or silver hair.

- Application: Lipliner
- Undertone: Cool

**1206 Kiss Me**
Heals to a very soft shade of red with a little hint to pink. For clients who want beautiful red lips or lip liner, but not too intense or expressive. Gives a very sophisticated look.

- Application: Lipliner
- Undertone: Neutral
1207 Sweet Berry
This color is a real pink that looks amazing on cool clients with grey hair. A very natural, youthful lip line when mixed with 352 Brick Pink. Mixes well with most colors to add additional pink tones. This fresh tone has subtle cool undertones.
Application: Lipliner
Full Lips
Undertone: Cool

1208 Desire
This is a deep rich wine color and should be used one drop at a time. It is a must to your range as it can darken and intensify many of the lip colors. If used as a base color mix with up to 50% 609 Blue Out. One of the most popular colors in the range, but needs to be warmed up with orange to avoid healing blue on cool skin types.
Application: Lipliner
Full Lips
Undertone: Cool

1209 Dream Lover
A gorgeous, vibrant red-brown pigment. This color looks great on medium to dark skin types to create the perfect lip line or expressive full lips. Will give great coverage.
Application: Lipliner
Full Lips
Undertone: Warm

1210 Grapefruit
This is a brilliant fresh orange, used to warm up the majority of lip colors to prevent them from turning too cool. This color can be used alone but will not give an intense color. Excellent correction color for lip colors that have pulled too blue.
Application: Lipliner
Undertone: Warm

1211 Fantasy
A vibrant tropical punch with red and orange hues. This color is beautiful and bold. This spicy shade carries warm undertones and is functionally designed for long lasting color. A perfect choice for warm skin tones. Looks great on red heads.
Application: Lipliner
Full Lips
Undertone: Warm

1212 Candy Girl
This reddish-rose color is perfect for clients with blond or grey hair. Gives density to the lips without being too expressive. Also an ideal base to mix with other colors.
Application: Lipliner
Full Lips
Undertone: Cool
**1213 Red Alert**
A sheer woodsy red. Great to intensify and add vibrancy and depth to other colors, gives a deep red brown brick shade.

Application: Lipliner
Full Lips
Undertone: Warm

**1214 Hot Lips**
A bright and rich color, halfway between red and rose with a soft hint of purple. Looks great on many clients from blond to dark hair. Also perfect to add to give other pigments to give the color more depth.

Application: Lipliner
Full Lips
Undertone: Neutral

**1215 Brick House**
A popular color for clients who want to have an expressive red brown lip liner. Can be used for full lips, but needs to be mixed with pink or red pigments to avoid that the lips will heal too brown. Also useful to give lighter pigments more expression.

Application: Lipliner
Full Lips
Undertone: Cool/Neutral

**1216 Red Brown**
A neutral and safe brown pigment with a golden red base and a hint of orange gives density to lip lines. Add 1 or more drops to other lip shades to create earthier tones.

Application: Lipliner
Full Lips
Undertone: Cool

**1217 Dazzling Look**
This is a very rich orange brown. Looks wonderful as a very expressive lip liner. For full lips add orange to this pigment, as the color might be too strong when used on its own.

Application: Lipliner
Full Lips
Undertone: Warm/Neutral

**1218 Rock ’n Roll**
This deep and intensive pigment should be handled with care. Gives a strong and expressive effect. Only apply when the client is used to wear make-up daily. Add orange to the pigment with cool skin types. This pigment is perfect to add to other pigments to give more expression to the color.

Application: Lipliner
Full Lips
Undertone: Cool/Neutral
<table>
<thead>
<tr>
<th>Pigment Code</th>
<th>Pigment Name</th>
<th>Description</th>
<th>Undertone</th>
<th>Application</th>
</tr>
</thead>
<tbody>
<tr>
<td>8001 Areola F</td>
<td>This neutral soft pink pigment is perfect as a base to mix with other areola pigments for clients with a pale skin tone. Also suitable for mixing with camo pigments.</td>
<td>Neutral</td>
<td>Areola Camouflage</td>
<td>Areola Camouflage</td>
</tr>
<tr>
<td>8002 Areola E</td>
<td>A great warm pink pigment for give the areola a natural pink hue. Also suitable for mixing with camo pigments.</td>
<td>Warm</td>
<td>Areola Camouflage</td>
<td>Areola Camouflage</td>
</tr>
<tr>
<td>8003 Areola D</td>
<td>A light base for mixing with other areola pigments to create the perfect color when your clients has a pale skin. This pigment is too light to use on its own. Also suitable for mixing with camo pigments.</td>
<td>Warm/Neutral</td>
<td>Areola Camouflage</td>
<td>Areola Camouflage</td>
</tr>
<tr>
<td>8004 Areola C</td>
<td>A neutral base for mixing with other areola pigments to create the perfect color when your clients does not have a pale skin. Might be too light to use on its own. Also suitable for mixing with camo pigments.</td>
<td>Warm/Neutral</td>
<td>Areola Camouflage</td>
<td>Areola Camouflage</td>
</tr>
<tr>
<td>8005 Areola B</td>
<td>Beautiful rich deep mahogany brown. This warm brown pigment is perfect to add to the base colors 8003 Areola D and 8004 Areola C. Use drop by drop to create the matching color. Can be used for a lip liner on Skin Type Category D and above. If clients insist on a really dark lip liner this is the color to use. Also suitable for mixing with camo pigments.</td>
<td>Warm</td>
<td>Areola Camouflage</td>
<td>Areola Camouflage</td>
</tr>
<tr>
<td>8006 Areola A</td>
<td>This cool dark brown pigment is perfect to add to the areola base colors. Use drop by drop to create the matching color. As this is a cool color, add 9003 Correct 3 to make the pigment warmer to avoid that the color heals greyish. Also suitable for mixing with camo pigments.</td>
<td>Cool</td>
<td>Areola Camouflage</td>
<td>Areola Camouflage</td>
</tr>
</tbody>
</table>
**7001 Camouflage 5**
Very natural mid-tone skin color which is perfect as base to mix with other camo colors to create the right skin tone. Also suitable for mixing with areola pigments.

Application: Areola
Camouflage
Undertone: Warm/Neutral

**7002 Camouflage 4**
White with pink added. Can be used to lighten pigments or as base to mix with other camo colors to create the right skin tone. Also suitable for mixing with areola pigments.

Application: Areola
Camouflage
Undertone: Neutral

**7003 Camouflage 3**
A very light beige pigment. Can be used to lighten other pigments. Can be used to lighten pigments or as base to mix with other camo colors to create the right skin tone. Also suitable for mixing with areola pigments.

Application: Areola
Camouflage
Undertone: Cool

**7004 Camouflage 2**
This warm camo color has a peachy tone. Can be used as base to mix with other camo colors to create the right skin tone. Also suitable for mixing with areola pigments.

Application: Areola
Camouflage
Undertone: Warm

**7005 Camouflage 1**
Great auburn color that can be used to create dark camouflage colors. Mix with other camo colors to create the right skin tone.

Application: Camouflage
Undertone: Cool
Correction
9001 Correct 5
Add this pigment to light and medium eyebrow colors to correct soft pink and orange undertones to eliminate the warmers in the pigments. Do not use this pigment on its own on eyebrows as it will become too green.

Application: Eyebrows shaded
Eyebrows hair stroke
Scalp
Undertone: Cool

9002 Correct 4
Use directly to neutralize purple and deep violet eyebrows to obtain a brownish color. Use to correct brows which have been previously done and pulled a purple cast. Corrections normally require 2 to 3 applications, followed by an application of the correct color.

Application: Eyebrows shaded
Eyebrows hair stroke
Scalp
Undertone: Neutral

9003 Correct 3
This color is great as a lilac and grey rectifier. Will normally take 2 to 3 sessions to get to the perfect result. A great earthy tone to warm up the brow and lip colors to prevent them becoming too grey. Use for camouflage and to soften other colors.

Application: Eyebrows shaded
Eyebrows hair stroke
Lipliner
Full Lips
Scalp
Undertone: Warm

9004 Correct 2
Add this pigment to medium and dark warm eyebrow colors to correct strong pink and red undertones to eliminate the warmers in the pigments. Do not use this pigment on its own on eyebrows, as it will become too green. This pigment is also great as a green eyeliner.

Application: Eyebrows shaded
Eyebrows hair stroke
Eyeliner
Eyeliner shaded
Scalp
Undertone: Cool

9005 Correct 1
This pigment is a must in your assortment to correct bluish eyebrows and lips. This color will give blue lips and earthy red result but will have to be used at least 3 times. Use directly to color correct and lighten darker lip lines caused by incorrect pressure or color selection. An intense color because of its extreme warm base. For eyebrows that are too bleu/grey, this pigment will create a brown in brows after 2 or 3 applications. Add 1 or 2 drops to the brow pigment to make the color warmer.

Application: Eyebrows shaded
Eyebrows hair stroke
Lipliner
Full lips
Scalp
Undertone: Warm